

Multi Media Services Corp 915 King St. 2nd Floor Alexandria, VA 22314

Contract # 47431 Advertiser Product Brand

Sales Office

Buyer Name

Phone/Fax

Account Types

Billing Type

Comments

CPE

08/20/12-08/26/12 SCOTT BROWN FOR US SENATE-REPUBLICAN (28 Entered By Multi Media Services Corp (2430) POLITICAL CANDIDATE (1051) Est 4990 8/20 - 8/26 '12 (27237)

Shiebler, Charles (1011) WHDH McDonald,Neal

Local/Political Candidate Agency

Standard

Demo Order Type Normal Package Deal Commission % Commission \$15,142.50 Net Total \$85,807.50 Sales Tax

Last Modified

CO-OP

Headline #

08/15/12

08/16/12

No

Krista Gordon

 
 WHDH Boston (WHDH)

 By Broadcast Month
 Spots

 Aug. 2012
 117

 Grand Total:
 117
 Rate \$100,950.00 117 \$100,950.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr S	a Su	Spots	Rate	Total	Station	Comments	Entere
1.0	Normal Line / SPOT	08/20/12-08/24/12	1	:30	6:30A- 7 News Today in New England		1	1	1	1	1		5	\$1,000.00	\$5,000.00	WHDH Boston (WHDH)		8/15/1
2.0	Revised Line / SPOT	08/20/12-08/24/12	1	:30	8A- Today Show		2	2	2	2	2					WHDH Boston (WHDH)		8/15/1
2.1	Normal Line / SPOT	08/20/12-08/24/12	1	:30	6:58A- Today Show		2	2	2	2	2		10	\$1,500.00	\$15,000.00	WHDH Boston (WHDH)		8/16/1
3.0	Normal Line / SPOT	08/20/12-08/24/12	1	:30	9A- 7 News Today in New England 9-10A		1	1	1	1	1		5	\$500.00	\$2,500.00	WHDH Boston (WHDH)		8/15/1
4.0	Normal Line / SPOT	08/20/12-08/24/12	1	:30	9:30A- 7 News Today in New England 9-10A		1	1	1	1	1		5	\$500.00	\$2,500.00	WHDH Boston (WHDH)		8/15/
5.0	Normal Line / SPOT	08/20/12-08/24/12	1	1 :30	10A- Today Show		1	1	1	1	1		5	\$400.00	\$2,000.00	WHDH Boston (WHDH)		8/15/
6.0	Normal Line / SPOT	08/20/12-08/24/12	,	1 :30	12P- 7 News at Noon		1	1	1	1	1		5	\$400.00	\$2,000.00	WHDH Boston (WHDH)		8/15/
7.0	Normal Line / SPOT	08/20/12-08/24/12	1	:30	12:30P- 7 News at Noon		1	1	1	1	1		5	\$400.00	\$2,000.00	WHDH Boston (WHDH)		8/15/
8.0	Normal Line / SPOT	08/20/12-08/24/12	1	1 :30	12:57P- Days of our Lives		1	1	1	1	1		5	\$400.00	\$2,000.00	WHDH Boston (WHDH)		8/15/
9.0	Normal Line / SPOT	08/20/12-08/24/12	,	1 :30	2P- DOCTORS		1	1	1	1	1		5	\$400.00	\$2,000.00	WHDH Boston (WHDH)		8/15/
10.0	Normal Line / SPOT	08/20/12-08/24/12	1	:30	3P- 3:30P (ET)		1	1	1	1	1		5	\$400.00	\$2,000.00	WHDH Boston (WHDH)		8/15/
11.0	Normal Line / SPOT	08/20/12-08/24/12	1	1 :30	3:30P- 4P (ET)		1	1	1	1	1		5	\$400.00	\$2,000.00	WHDH Boston (WHDH)		8/15/

		CONFIRMATION	CONTRACT	W	
Accepted-Agency/Advertiser.	Date:	Accepted-Station:	Date:	Comments:	

Sunbeam Television Corporation, WHDH-TV, WLVI-TV, ThisTV does not discriminate on the basis of race, ethnicity, gender or national origin in any of its advertising practices.

B/E Bookend P/B Piggy Back Printed At: 09:45 AM on Thursday, August 16 2012

Page 1 of 3



Multi Media Services Corp 915 King St. 2nd Floor Alexandria, VA 22314

Contract # **4/431** 08/20/12-08/26/12 Schedule Dates Advertiser SCOTT BROWN FOR US SENATE-REPUBLICAN (26 Entered By Multi Media Services Corp (2430) Product POLITICAL CANDIDATE (1051) Brand Est 4990 8/20 - 8/26 '12 (27237) Salesperson

Standard

Sales Office

Buyer Name

Phone/Fax

Account Types

Billing Type

Comments

CPE

Headline # Demo Order Type Shiebler, Charles (1011) Normal Package Deal WHDH 15.00 McDonald,Neal Commission \$15,142.50 Net Total \$85,807.50 N/A Sales Tax Local/Political Candidate Agency

Date Entered

Last Modified

CO-OP

08/15/12

08/16/12

Krista Gordon

WHDH Boston (WHDH) By Broadcast Month Spots Aug. 2012 117 Rate \$100,950.00 \$100,950.00 117

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr S	a Su	Spc	ots	Rate	Total	Station	Comments	Entered
12.0	Normal Line / SPOT	08/20/12-08/24/12	1	:30	4P- 7 News at 4		1	1	1	1	1			5	\$650.00	\$3,250.00	WHDH Boston (WHDH)		8/15/12
13.0	Normal Line / SPOT	08/20/12-08/24/12	1	:30	4:30P- 7 News at 4		1	1	1	1	1			5	\$800.00	\$4,000.00	WHDH Boston (WHDH)		8/15/12
14.0	Normal Line / SPOT	08/20/12-08/24/12	1	:30	4:59P- 7 News at 5		1	1	1	1	1			5	\$1,000.00	\$5,000.00	WHDH Boston (WHDH)		8/15/12
15.0	Normal Line / SPOT	08/20/12-08/24/12	1	:30	5:29P- 7 News at 5		1	1	1	1	1			5	\$1,200.00	\$6,000.00	WHDH Boston (WHDH)		8/15/12
16.0	Normal Line / SPOT	08/20/12-08/24/12	1	:30	5:58P- 7 News at 6		1	1	1	1	1			5	\$1,500.00	\$7,500.00	WHDH Boston (WHDH)		8/15/12
17.0	Normal Line / SPOT	08/20/12-08/24/12	1	:30	10:59P- 7 News at 11 PM		1	1	1	1	1			5	\$2,000.00	\$10,000.00	WHDH Boston (WHDH)		8/15/12
18.0	Normal Line / SPOT	08/20/12-08/24/12	1		11:34P- THE TONIGHT SHOW W/ JAY LENO		2	2	2	2	2			10	\$1,200.00	\$12,000.00	WHDH Boston (WHDH)		8/15/12
19.0	Normal Line / SPOT	08/20/12-08/24/12	1		20001- 7 News Today in New England		1	1	1	1	1			5	\$500.00	\$2,500.00	WHDH Boston (WHDH)		8/15/12
20.0	Revised Line / SPOT	08/25/12-08/25/12	1		7A- TODAY SHOW SATURDAY	1					1	<					WHDH Boston (WHDH)		8/15/12
20.1	Normal Line / SPOT	08/25/12-08/25/12	1	:30	7A- Today Show Weekend	. 1						<		1	\$750.00	\$750.00	WHDH Boston (WHDH)		8/15/12
21.0	Revised Line / SPOT	08/25/12-08/25/12	1		8A- TODAY SHOW SATURDAY	1					1	(					WHDH Boston (WHDH)		8/15/12
21.1	Normal Line / SPOT	08/25/12-08/25/12	1	:30	8A- Today Show Weekend	1						<		1	\$750.00	\$750.00	WHDH Boston (WHDH)		8/15/12
					CON	FIF	RM.	ΑT	10	N (	CO	NT	RA	C.	T <sub>a</sub>				

Date:	Comments:
	Date:

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Page 2 of 3



Multi Media Services Corp 915 King St. 2nd Floor Alexandria, VA 22314

Buyer Name Phone/Fax

Account Types

Billing Type

CPE

McDonald,Neal

Local/Political Candidate Agency

/

N/A

Standard

Date Entered Contract #
Schedule Dates **47431** 08/20/12-08/26/12 08/15/12 Last Modified 08/16/12 Advertiser SCOTT BROWN FOR US SENATE-REPUBLICAN (26 Entered By Muiti Media Services Corp (2430) No Agency Product POLITICAL CANDIDATE (1051) Headline # Brand Est 4990 8/20 - 8/26 '12 (27237) Demo Order Type Salesperson Shiebler, Charles (1011) Normal Package Deal Sales Office WHDH

Net Total

Sales Tax

 
 WHDH Boston (WHDH)

 By Broadcast Month
 Spots

 Aug. 2012
 117
 Rate \$100,950.00 Krista Gordon 117 \$100,950.00 15.00 Commission \$15,142.50 \$85,807.50

22.0 Re				Length	Run Times	J	1.10		***		Fr	~	u Spo	13	Rate	Total	Station	Comments	Entere
	evised Line / SPOT	08/25/12-08/25/12	1		9A- 7 News Today in New England-Sat	1						X					WHDH Boston (WHDH)		8/15/1
22.1 No	ormal Line / SPOT	08/25/12-08/25/12	1		9A- 7 News Today in New England-Sat	1						X		1	\$900.00	\$900.00	WHDH Boston (WHDH)		8/15/1
23.0 No	ormal Line / SPOT	08/25/12-08/25/12	1	:30	6P- 7 News at 6	1						Х		1	\$1,500.00	\$1,500.00	WHDH Boston (WHDH)		8/15/
24.0 No	ormal Line / SPOT	08/25/12-08/25/12	1	:30	11:29P- Saturday Night Live	1						Х		1	\$2,500.00	\$2,500.00	WHDH Boston (WHDH)		8/15/
25.0 No	ormal Line / SPOT	08/26/12-08/26/12	1		7:30A- 7 NEWS TODAY IN NEW ENGLAND 730A SUN	1			ì			,	(	1	\$400,00	\$400.00	WHDH Boston (WHDH)		8/15/
26.0 No	ormal Line / SPOT	08/26/12-08/26/12	1		7:57A- TODAY SHOW-SUNDAY	1						1	(	1	\$750.00	\$750.00	WHDH Boston (WHDH)		8/15/
27.0 No	ormal Line / SPOT	08/26/12-08/26/12	1		9A- 7 News Today in New England-Sun	1							(	1	\$800.00	\$800.00	WHDH Boston (WHDH)		8/15/
28.0 No	ormal Line / SPOT	08/26/12-08/26/12	1	:30	6P- 7 News at 6	1	1						<	1	\$1,500.00	\$1,500.00	WHDH Boston (WHDH)		8/15/
29.0 No	ormal Line / SPOT	08/26/12-08/26/12	1	:30	11:25P- 7 SPORTS XTRA	1							(	1	\$1,200.00	\$1,200.00	WHDH Boston (WHDH)		8/15/
30.0 No	ormal Line / SPOT	08/20/12-08/23/12	1	:30	4:30A- 4:59A (ET)	1	X	X	X	X				1	\$250.00	\$250.00	WHDH Boston (WHDH)		8/15/
31.0 No	ormal Line / SPOT	08/20/12-08/24/12	1	:30	1P- 2P (ET)	1	X	х	Х	х	Х			1	\$400.00	\$400.00	WHDH Boston (WHDH)		8/15/
												22							
					CON	FIF	RM	ΑT	10	N	CC	N	<b>RA</b>	СТ					
epted-A	Agency/Advertiser:			Date:	Accepted-St	ation:								Di	ate:	Comments:			

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Page 3 of 3